

Date: April 22, 2009
To: Lions Clubs/Businesses
From: Christy Householter
Re: Sponsorship of Goalball teams



Last year, local Lions Clubs and businesses sponsored several youth goalball teams who competed in Sports Extravaganza for the Blind and Visually Impaired Goalball Tournament. As a result of the sponsorships, participating athletes competed in regulation jerseys and protective gear. The athletes have continued to enjoy the advantages of the equipment throughout the year during goalball practice. It has given them a sense of pride and belonging to a team, and has provided them with a higher quality of protection for this fast paced game.

As a result of the growth and popularity of the goalball tournament, the event will be divided into 2 tournaments this year. On October 23, 2009, the Beginner players will compete in conjunction with the track and field competition. On March 6, 2010, the Advanced teams will compete. We are once again seeking sponsorships from local Lions Clubs and community businesses for the Sports Extravaganza Goalball Invitational Tournaments. The tournaments will be held at schools in Irving, Texas. This year, three levels of sponsorship are available. Gold level sponsorship would allow us to bring in certified officials to ensure the highest quality of game play (only needed for the March 6, 2010 tournament). Silver level sponsorship would provide food for athletes, family members and volunteers. Bronze level sponsorships assist individual teams with equipment. The levels of sponsorship include the following advantages:

Gold – Title Sponsorship \$1000

- Recognition in Coaches Handbook as Title Sponsor
- Name in press releases
- Representative to present welcome remarks
- Signage at sponsored venue
- Appreciation plaque

Silver – Gym Sponsorship \$500

- Recognition in Coaches Handbook as Gym Sponsor
- Signage at sponsored venue
- Certificate of appreciation

Bronze – Team Sponsorship \$350

- Name on team athlete jerseys
- Recognition in Event Handbook as team sponsor
- Certificate of appreciation, including team photo

The goalball tournament has always been an exciting competition for all the teams, parents, and Lions volunteers involved. Sponsorships will allow us to continue to grow and expand this tournament. It will assist in purchasing t-shirts, food and snacks, and equipment for the athletes. In addition, it will help in officials' costs, brochure printing, and facilities fees. We hope your club or business will choose to be a part of this special event.

For additional information or questions, please contact:

Christy Householter
(972)348-1634

Christy.householter@region10.org

In order to have time for sponsorship recognition placed in the Event Handbook, sponsorships must be received by September 29, 2009. Please make checks out to: 2-X1 Charities, Inc. and add Sports Extravaganza Goalball in the allocation line. Mail to:

Bill Smotherman 2-X1 Charities, Inc 408 Greenridge Coppell, TX 75019