



# Sponsorships

## General Sponsorship

We are seeking sponsorships for the 11<sup>th</sup> annual Sports Extravaganza. This sports competition for students with visual impairments ages 0 – 22 will be held at Nimitz High School in Irving, Texas on October 23 & 24, 2009. This year, it is anticipated that 300 athletes with visual impairments, 500 family members and 300 volunteers will participate in the weekend events. In addition, because of the growth of the goalball tournament, we will be hosting a separate Goalball Invitational Tournament on March 6, 2010.

Sponsorships are available to support many areas of Sports Extravaganza and the Goalball Invitational Tournament. Please look at the attached information about Platinum, Gold, Silver, Bronze and Ambassador Sponsorship levels. Sponsorships are used to purchase food, equipment, and supplies to host the annual event. In addition, funds will be used to help defray the expenses of adult athletes with visual impairments who will mentor student athletes participating in Sports Extravaganza.



### 11th ANNUAL SPORTS EXTRAVAGANZA – OCTOBER 2009 SPONSORSHIPS

#### PLATINUM SPONSORS

**\$5,000**

- Individual signage (to be provided by sponsor), not to exceed 5'X7' in size, to be hung at entrance of event
- Signage created by event organizers placed in 4 additional locations at venue
- If known by February, name advertised in brochures sent to all locations
- Full page sponsorship recognition in Coaches Handbook
- T-shirt for each executive or individual (not to exceed four per donation)
- Appreciation plaque

#### GOLD SPONSORS

**\$2,500**

- Individual signage (to be provided by sponsor), not to exceed 3'X5' in size, to be hung at entrance of event
- Signage created by event organizers placed in 2 additional locations at venue
- Half page sponsorship recognition in Coaches Handbook
- T-shirt for each executive or individual (not to exceed two per donation)
- Appreciation plaque



**SILVER SPONSORS****\$1,000**

- Sponsor listed in event handbook distributed at event
- Individual signage provided by event organizers at 2 of the following events: Beep baseball events, goalball events, softball throw, running long jump, standing long jump, discus, shot put
- Appreciation certificate

**BRONZE SPONSORS****\$500**

- Sponsor listed in event handbook distributed at event
- Individual signage provided by event organizers at 1 of the following events: Beep baseball events, goalball events, softball throw, running long jump, standing long jump, discus, shot put
- Appreciation certificate

**AMBASSADOR SPONSORS****\$250**

- Name listed in event handbook
- Appreciation certificate

**In order to have time for sponsorship recognition placed in the Event Handbook, sponsorships must be received by OCTOBER 2, 2009. Please make checks out to 2-X1 Charities, Inc. and add Sports Extravaganza in the allocation line.**

**Mail to:**

**Bill Smotherman  
2-X1 Charities, Inc  
408 Greenridge  
Coppell, TX 75019**

Thank you for your consideration. We appreciate any level of support you can provide. For additional information or questions, please contact:

Christy Householter  
Region 10 Education Service Center  
972-348-1634  
[christy.householter@region10.org](mailto:christy.householter@region10.org)